Global Software Development Rates

2020

EXISTEK

Introduction to the report. Data, methodology, timeframes

This report is the result of the anonymous survey of more than 300 companies from 23 countries. In order to calculate the average, minimum, and maximum rates we collected rate cards and quotes from software development outsourcing companies in Eastern and Western Europe, Asia, and the Americas in the Q4 period of 2019.

Some of the respondents offered rates below the average minimum listed in this document, however, the main purpose of this report's methodology is to provide readers with the structured data and protect proprietary information of the participants thus not giving any of them the advantage over the others. Because of this, all the data in this document is anonymized thus can not be related to any of the companies and rather relates to the regions of the survey as a whole.

Quick numbers

357
Companies

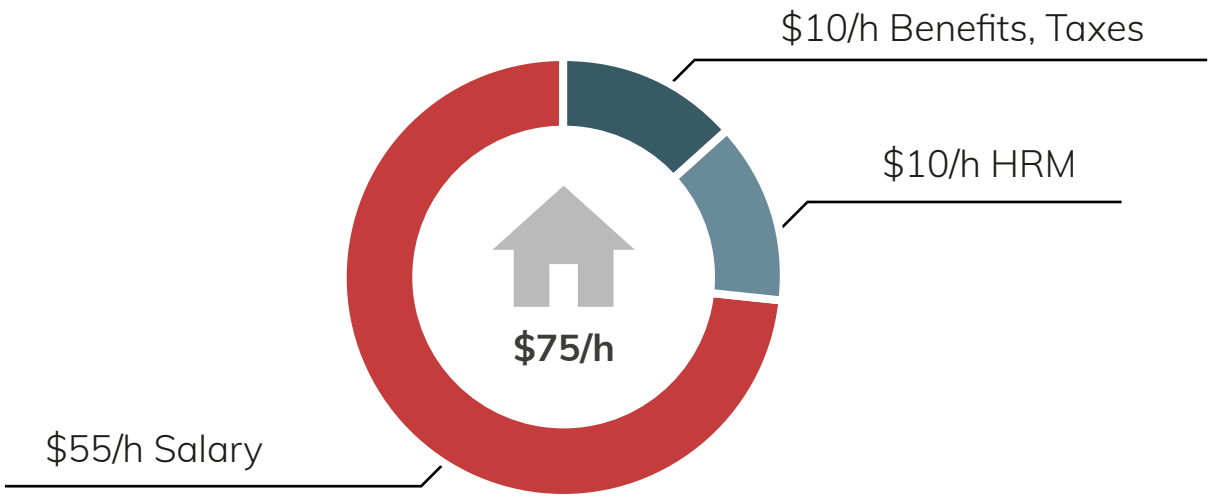
5 Regions
Geography

23
Countries

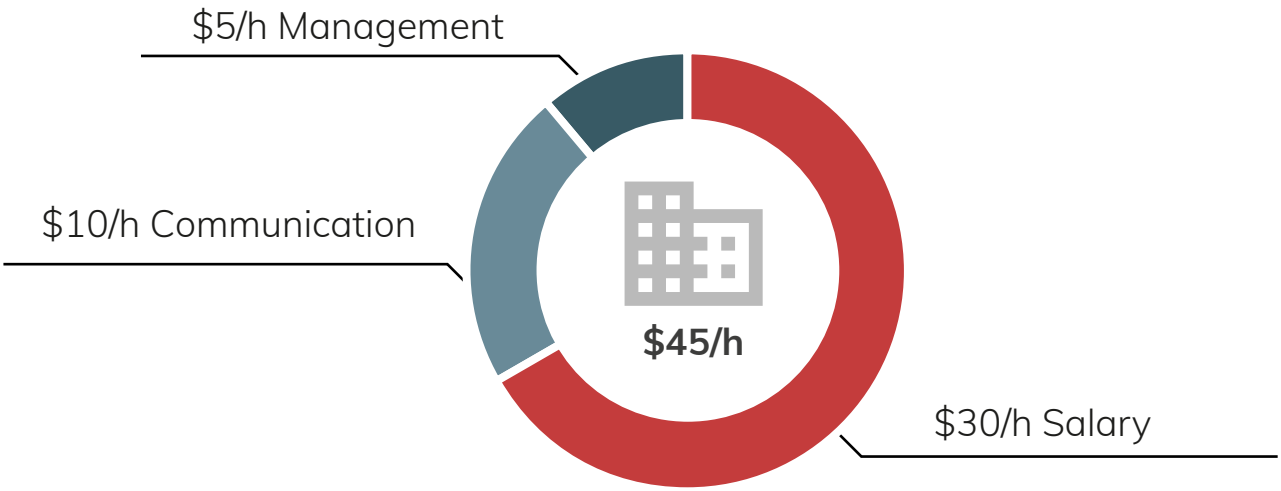
Q4 2019
Survey Period

Outsourcing and in-house rates. What's in there?

Total cost of in-house development

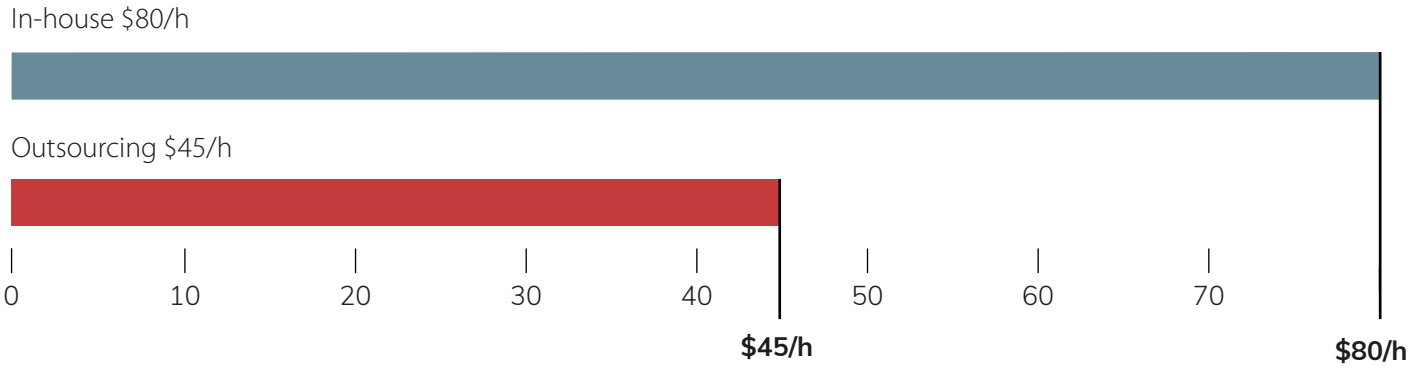


Total cost of outsourcing development



Total cost of engagement

In-house Vs. Outsourcing



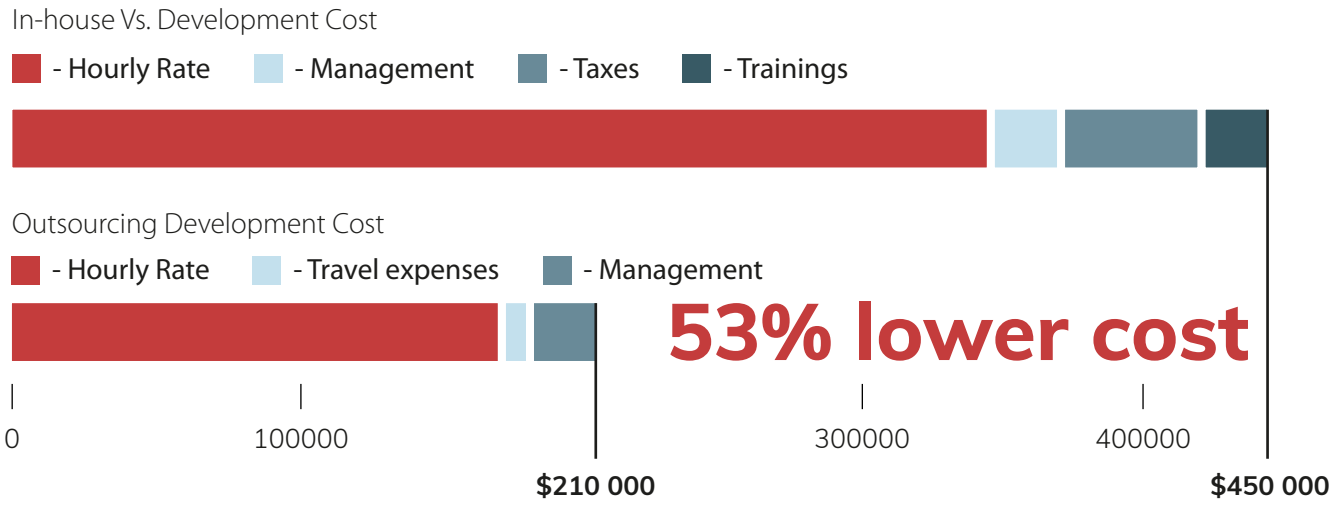
In-house Vs. Outsourcing project budget example

10
Developers
x
500
Man hours

$70/hour
In-house Rate

$35/hour
Offshore Rate

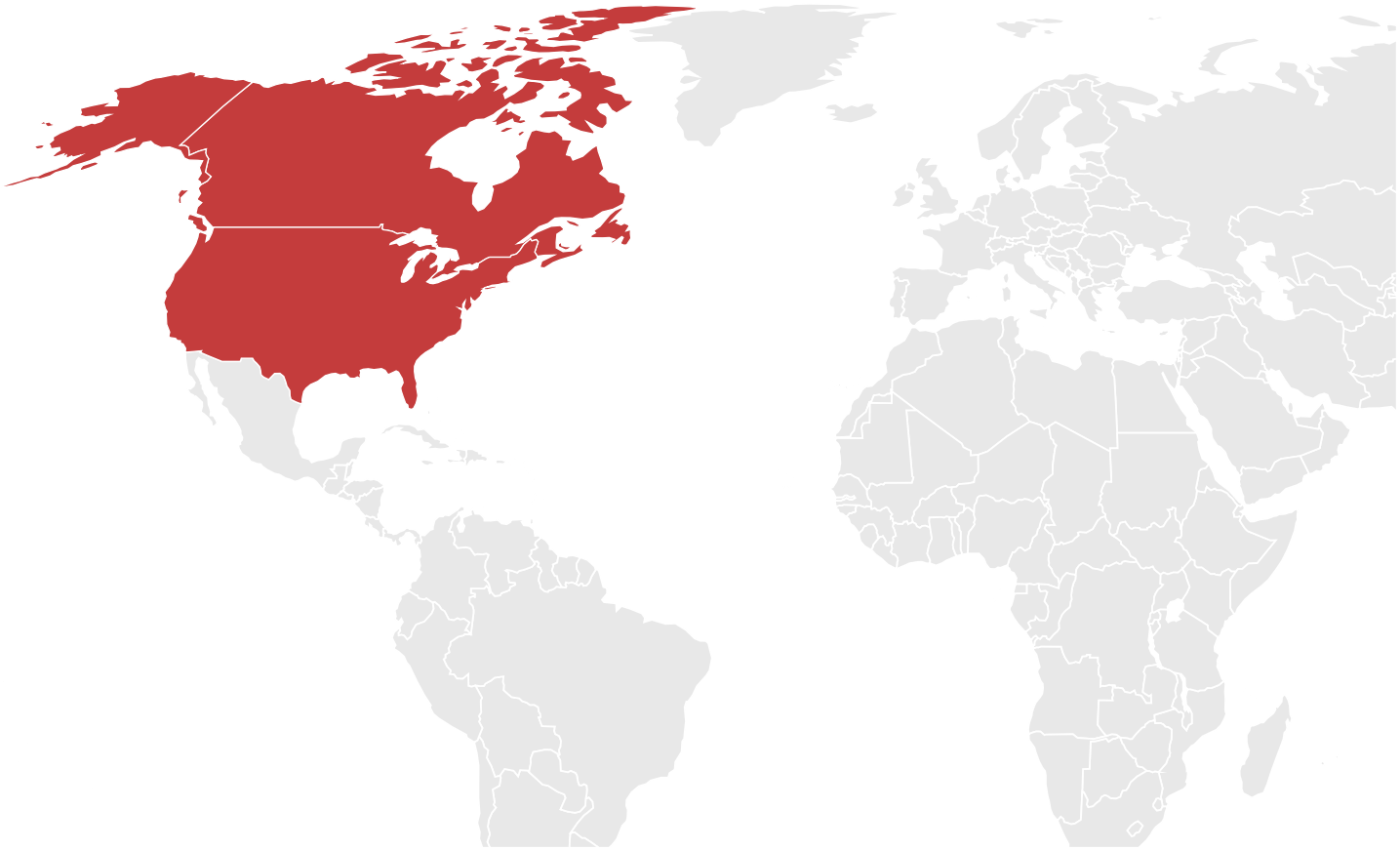
Cost Sheet Sample



North America: Software development hourly rates

Junior Developer	$50-70
Mid-Level Developer	$60-80
Senior Developer	$75-105
Lead Developer	$90-115
Business Analyst	$60-75
Project Manager	$90-110

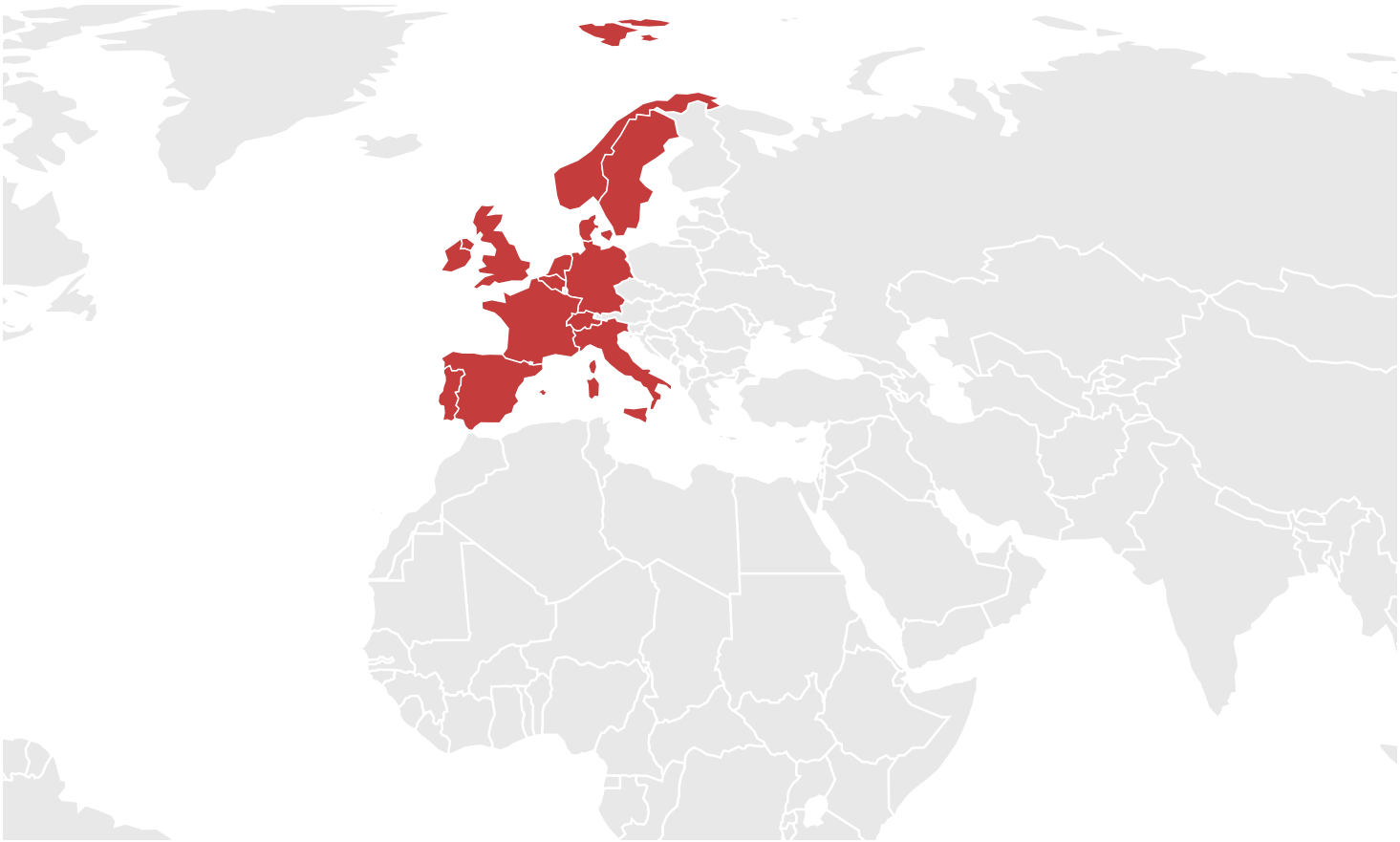
Junior Mobile Developer	$50-60
Mid-Level Mobile Developer	$60-75
Senior Mobile Developer	$80-120
Junior QA	$45-60
Mid-Level QA	$60-75
Senior QA	$75-90



Western Europe: Software development hourly rates

Junior Developer	$40-50
Mid-Level Developer	$45-65
Senior Developer	$65-80
Lead Developer	$70-90
Business Analyst	$55-80
Project Manager	$55-65

Junior Mobile Developer	$30-35
Mid-Level Mobile Developer	$35-50
Senior Mobile Developer	$50-80
Junior QA	$35-45
Mid-Level QA	$45-55
Senior QA	$50-65



Eastern Europe: Software development hourly rates

Junior Developer	$25-35
Mid-Level Developer	$30-40
Senior Developer	$40-50
Lead Developer	$40-55
Business Analyst	$35-45
Project Manager	$35-45

Junior Mobile Developer	$20-30
Mid-Level Mobile Developer	$30-37
Senior Mobile Developer	$35-45
Junior QA	$20-30
Mid-Level QA	$30-40
Senior QA	$35-45

Latin America:
Software development hourly rates

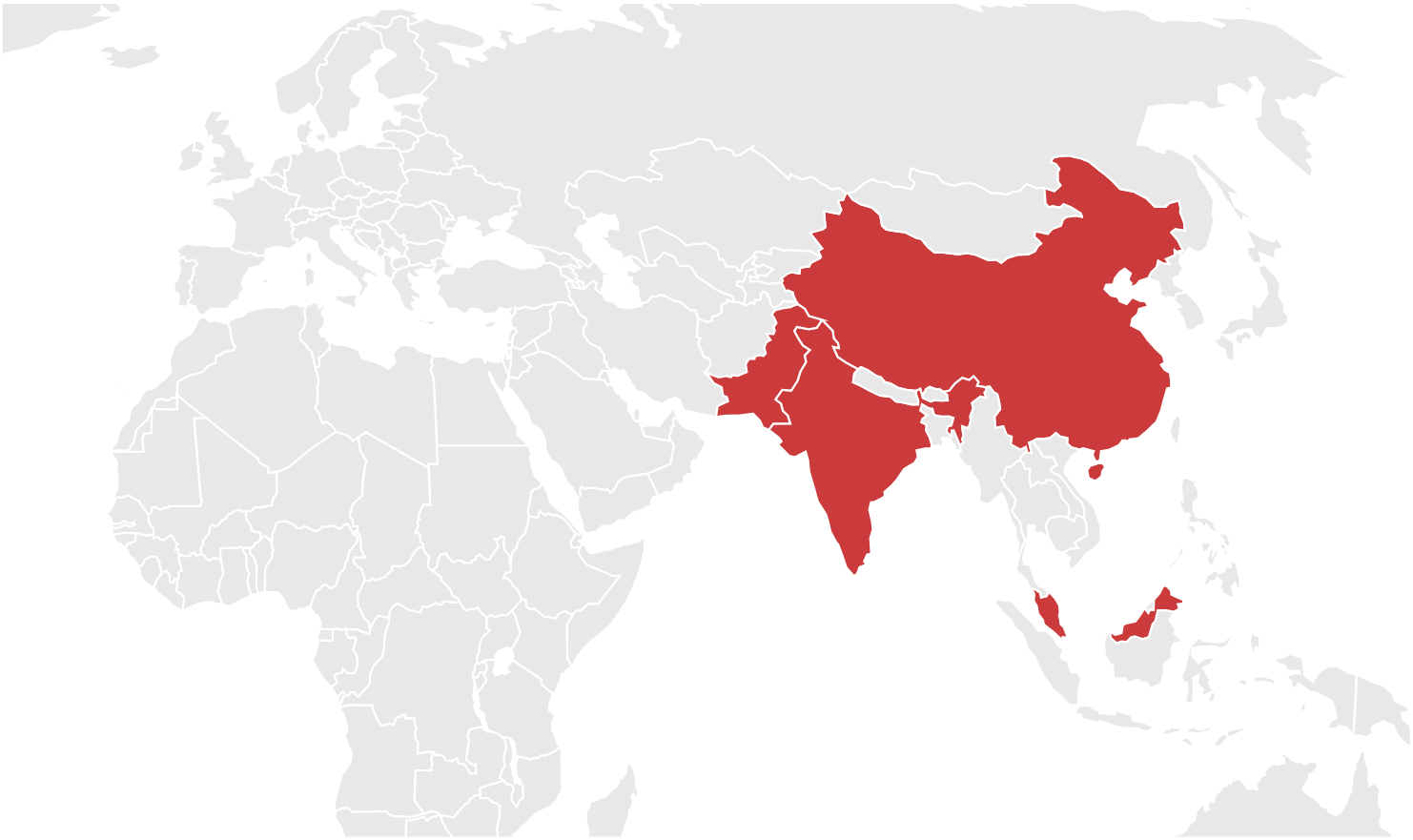
Junior Developer	$30-35
Mid-Level Developer	$30-47
Senior Developer	$45-55
Lead Developer	$50-60
Business Analyst	$50-55
Project Manager	$55-65

Junior Mobile Developer	$25-30
Mid-Level Mobile Developer	$32-47
Senior Mobile Developer	$45-52
Junior QA	$25-30
Mid-Level QA	$30-41
Senior QA	$40-50

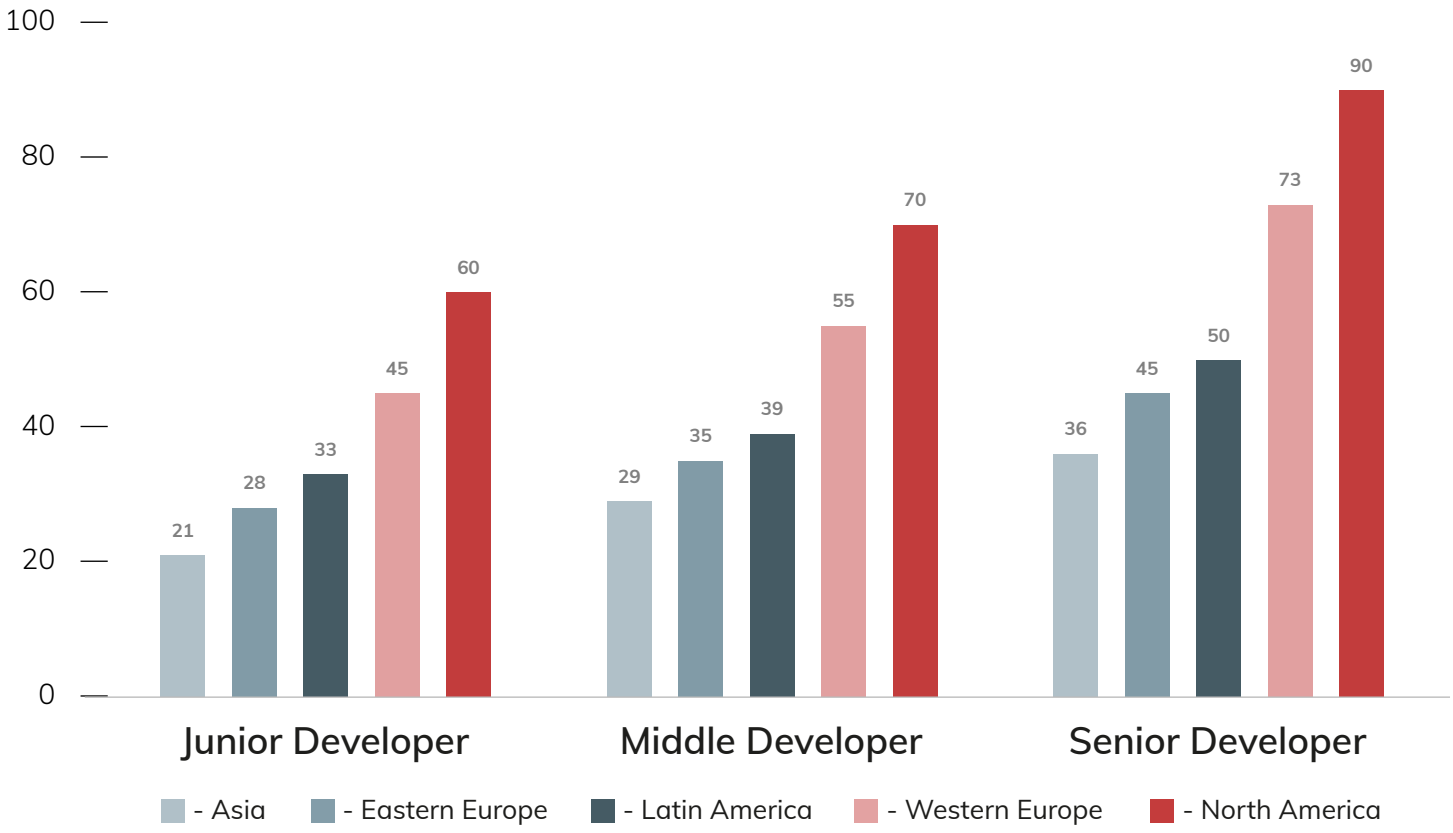
Asia:
Software development hourly rates

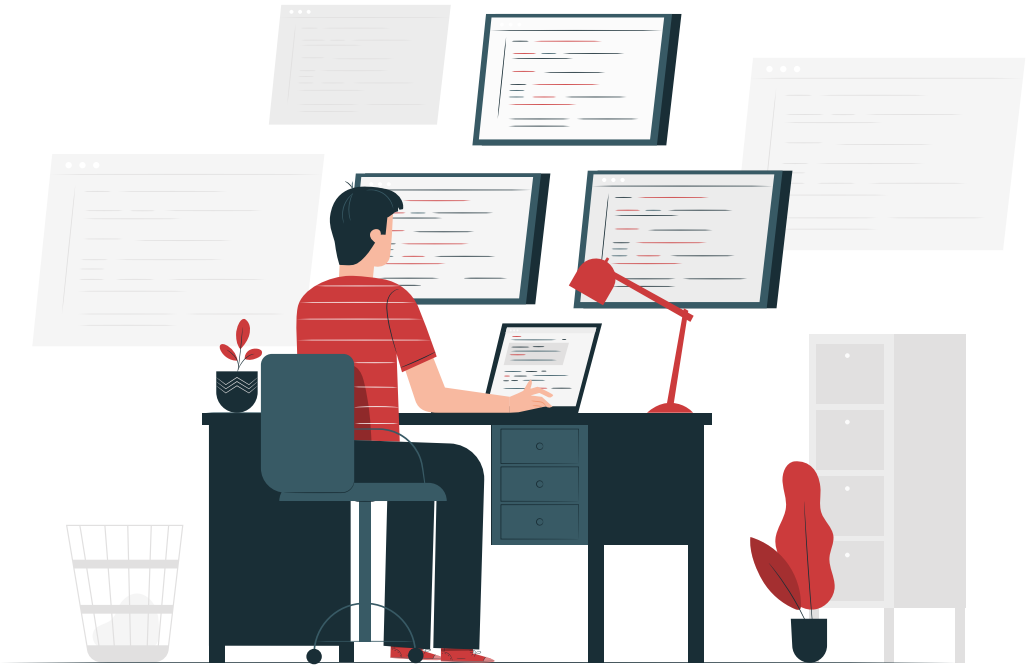
Junior Developer	$18-24
Mid-Level Developer	$24-35
Senior Developer	$30-42
Lead Developer	$30-42
Business Analyst	$18-25
Project Manager	$20-30

Junior Mobile Developer	$15-22
Mid-Level Mobile Developer	$20-27
Senior Mobile Developer	$30-40
Junior QA	$15-20
Mid-Level QA	$17-25
Senior QA	$25-30

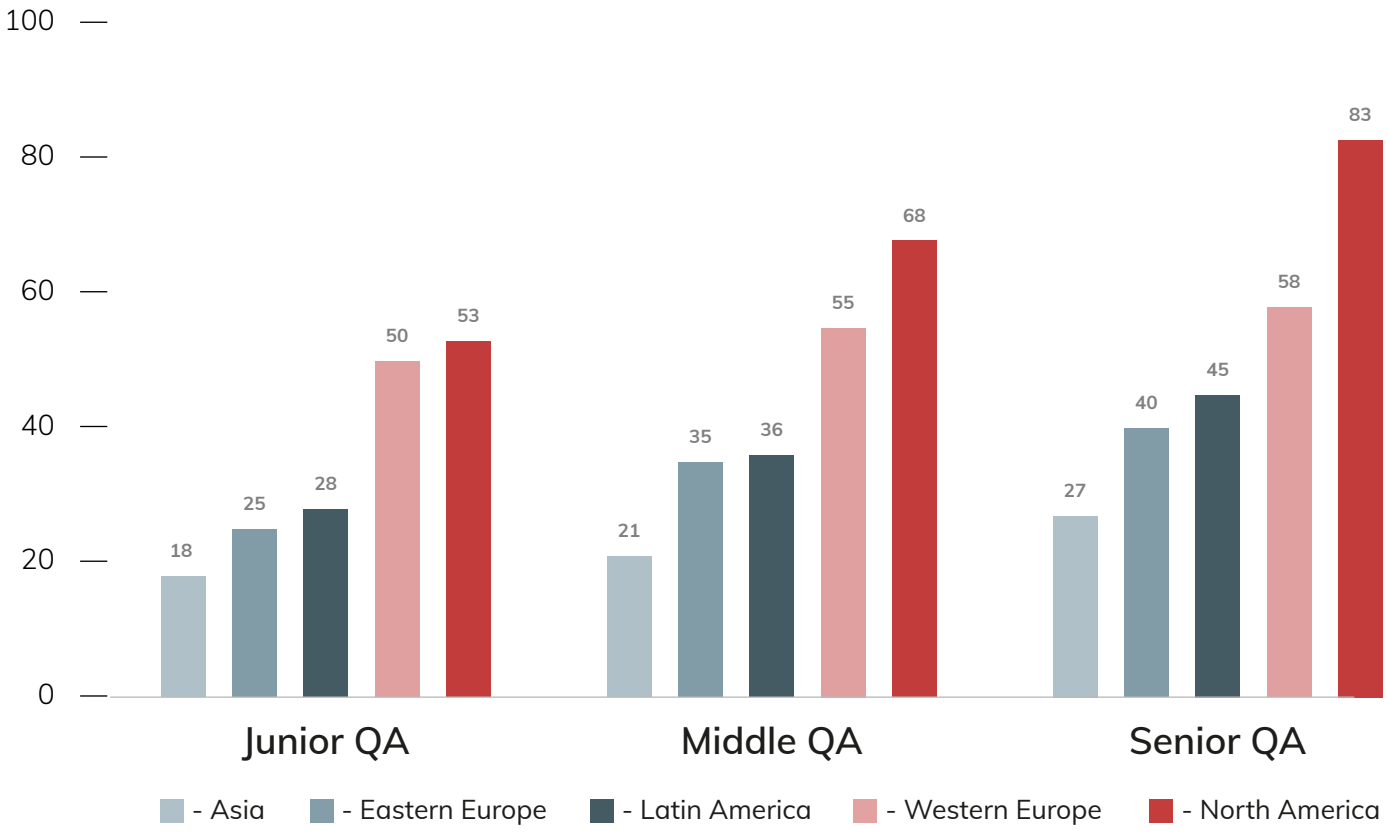


Comparison of software development rates

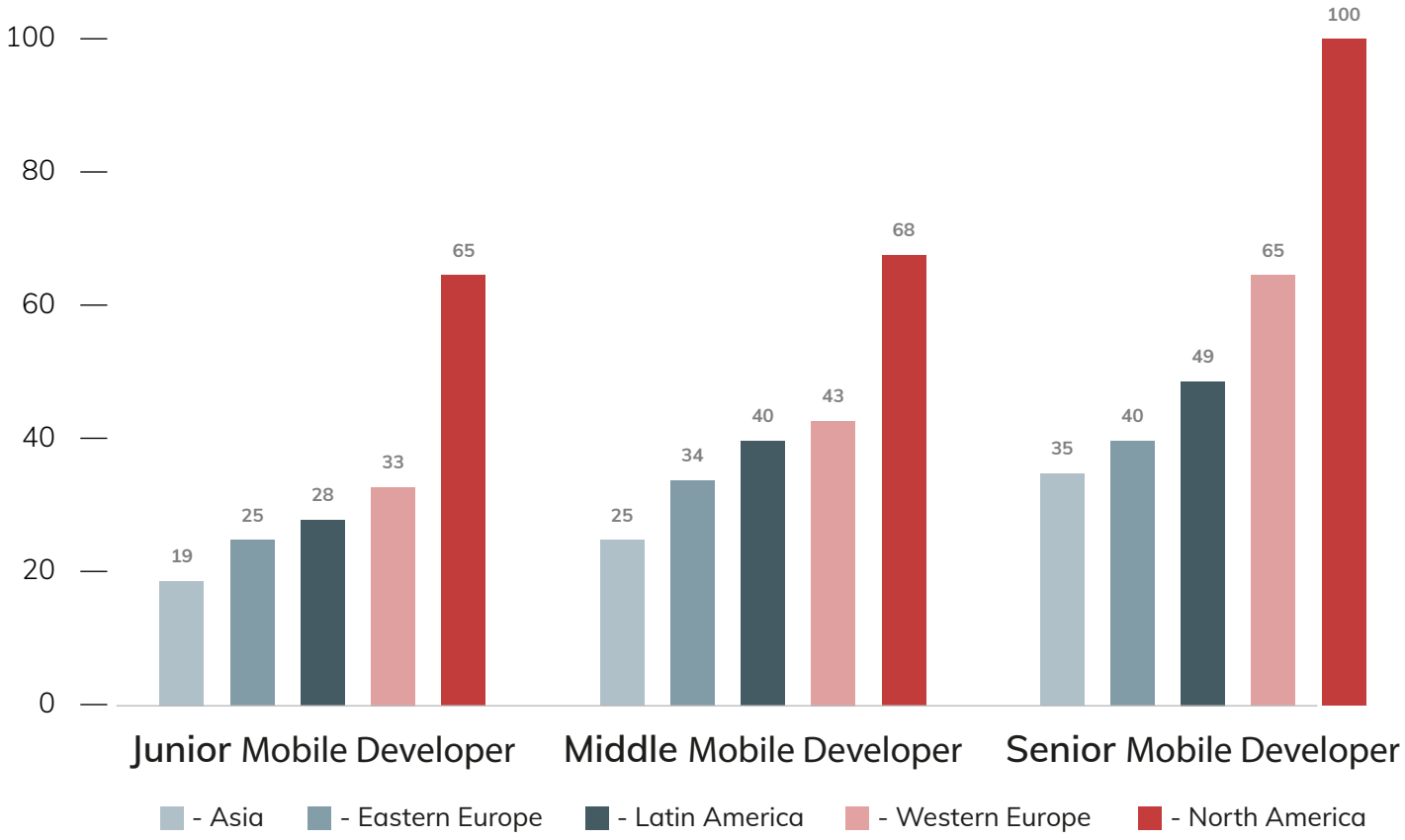


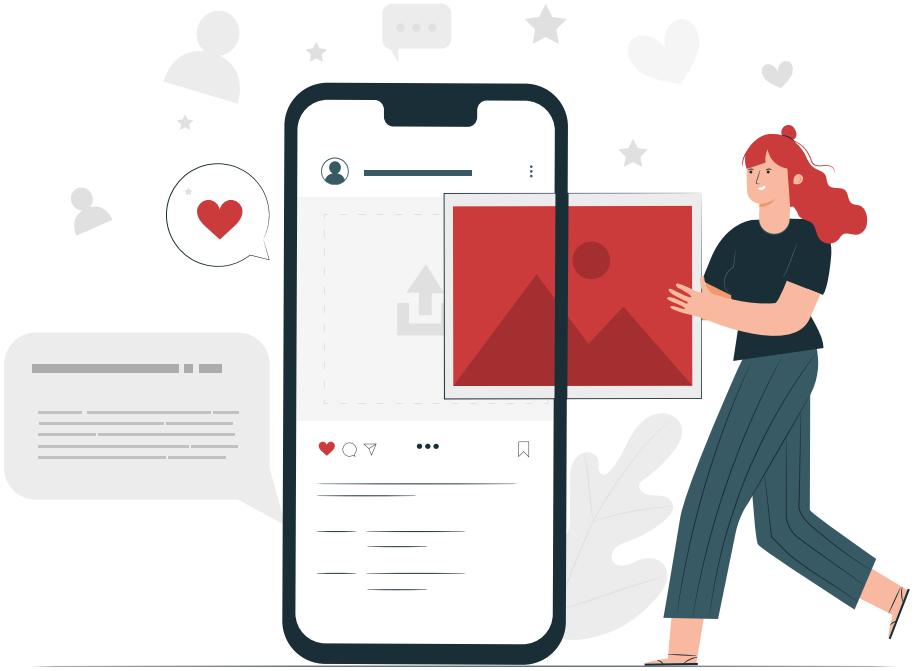


Comparison of QA rates



Comparison of mobile development rates





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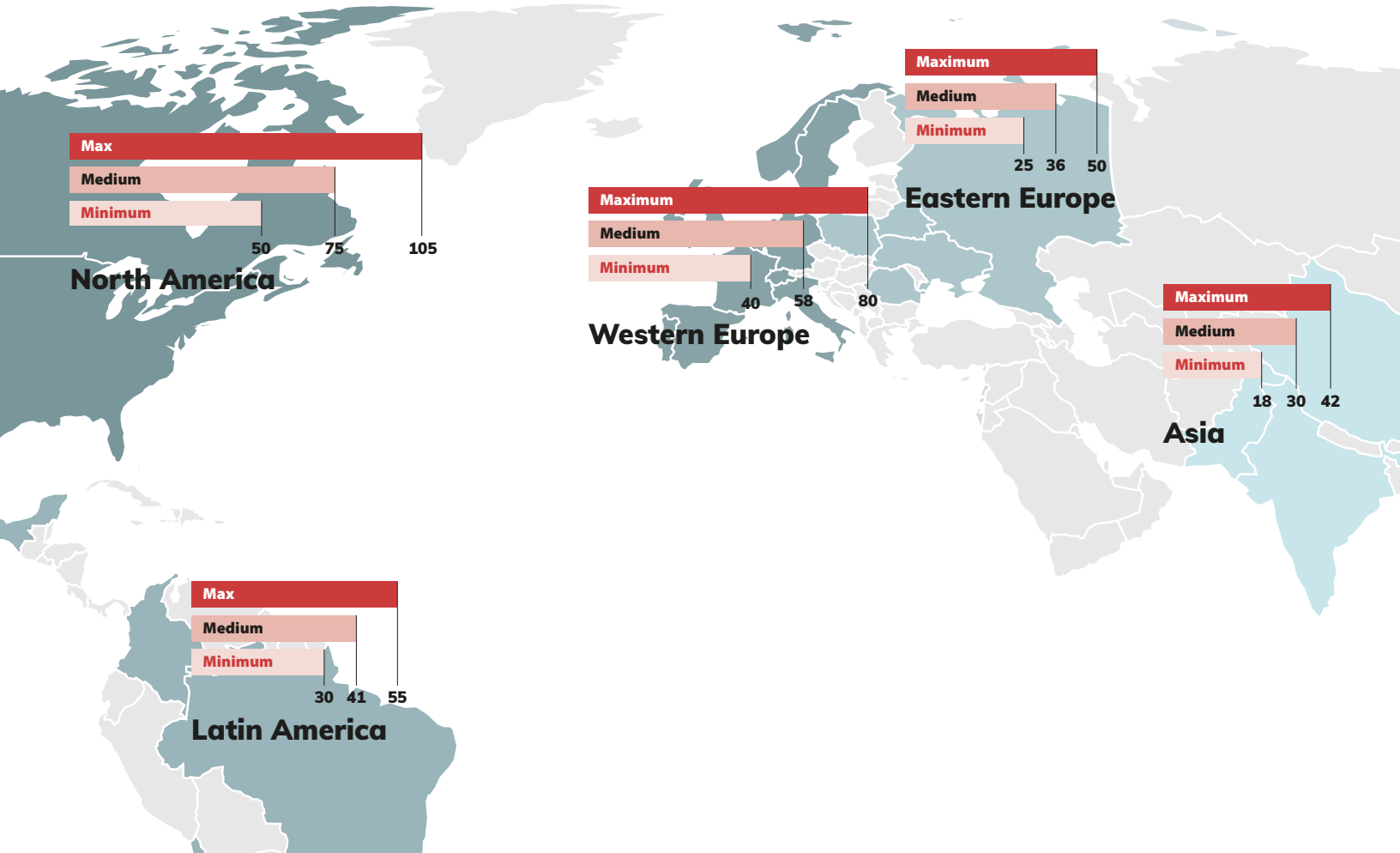

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